

CHINA FILM FORUM 2016

Venice Lido, September 2nd
Villa degli Autori, Lungomare Marconi 56

PLENARY SESSION

10.00 – 12.30 am

- Official Introduction and welcome to the partners
- How to write in China and Italy. A challenge and an opportunity
Hosted by:
Francesco Bruni (President 100autori)
Francesco Martinotti (president ANAC)
Panelists:
Shu Huan (*Lost in Thailand*)
Yuan Yuan (*Go Away Mr. Tumor*, Chinese nomination for the Academy Award)
Paolo Genovese (*Perfetti sconosciuti*)
Moderator:
Maurizio Sciarra (director)
- Case studies of possible co operations:
 - Beijing Television presents: *Long March Today* by **Sergio Basso**
 - *Coffee* by **Cristiano Bortone** and **Cai Gongming**
 - He Hui the Soprano from the Silk Road with **Agnese Fontana** (author and producer) and **Duan Peng** (producer)
- Official Announcement of the cooperation between Venice Days and Silk Road Film Festival

WORKSHOP

2.30 – 5.30 pm

- Best Practices for the Chinese Market
Introduction by Bridging the Dragon and Doc/it

SESSION 1: Tendencies and perspectives of the Chinese film market

Panelist:

Ben Ji, Producer & Managing Director of Reach Glory Media & Entertainment Group

SESSION 2: Who's who in the Chinese audiovisual industry

Panelist:

Wu Sisi, General Manager of Project Development at Jetavana Entertainment

SESSION 3: Facing the censorship. Rules and suggestions

Panelist:

Charles Lei, CEO of Thunder Communications International

SESSION 4: The role of the documentary cinema

Panelists:

Rosario Di Girolamo, Head of R&D Doc/it

Vivien Sha, South Area Regional Manager Nielsen - CCdata

Ning Yuqi, Director of Overseas Business Development GZDoc

Yu Zhou, Deputy Director of General Office Sino-Italian Campus, Tongji University

Jürg Neuenschwander, College of Arts and Media, Tongji University

Supporting Partners



Organized with



梦想春秋(北京)文化传播有限公司

Bridging the Dragon Partners



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